ABOUT GRANTMAKERS FOR GIRLS OF COLOR
Grantmakers for Girls of Color (G4GC) works to amplify and mobilize resources to support transformative organizing work to dismantle systems of oppression in the United States led by girls, femmes and gender-expansive youth of color. G4GC envisions a world in which all girls are healthy, safe and thriving. We recognize that girls of color hold particular vulnerabilities because of their age and other intersecting identities; and yet they also hold immense power to drive transformation. At the same time, girls of color are often invisible across funding priorities, efforts to address policy change, and in systems and programming. We believe that investing in building the power of girls and responding to their vulnerabilities is critical to creating meaningful change with and for them, their communities, and this country.

Through our grantmaking, research, communications, and donor organizing efforts, we work to promote and leverage strategic partnerships and build community across philanthropy, connect funders to movements through targeted programming that centers the wisdom and leadership of girls and gender-expansive youth of color, foster community among movement leaders, and conduct and support research to advance philanthropy’s ability to better respond to the needs of girls, femmes and gender-expansive youth of color. Since August of 2019, G4GC has been a fiscally-sponsored project of Rockefeller Philanthropy Advisors.

Visit www.grantmakersforgirlsofcolor.org to learn more about G4GC's programs and operations.

ABOUT THIS POSITION
G4GC seeks a versatile Communications Associate to contribute to the communications and narrative aspects of G4GC’s work to support the wellbeing, joy, and safety of girls and gender-expansive youth of color in the United States and elsewhere. Reporting to the Senior Director of Communications, the Communications Associate will manage social media and other communication strategies, ideate and create content for various platforms, collaborate with communications consultants, and work closely with programmatic staff to support, develop, create, and implement communications and strategies that align with G4GC’s mission, purpose, and values.

Core Characteristics and Skills
- Passion for the Mission & Relationship Builder
  The Communications Associate will be a champion of our constituents, including donors and peer funders, grantee partners and practitioners, and girls of color. They will have a true passion for improving outcomes and expanding opportunities for girls of color. They will exhibit a strong connection to our diverse community, and will have the skills and enthusiasm to support the G4GC team in continuing to build relationships with grantees.

G4GC defines “girls of Color” as any cis, trans, gender-expansive, non-binary and/or any girl- or femme-identified person age 25 and younger who identifies as Black, Indigenous, Latina, Asian, Arab, Pacific Islander, and/or other People of Color.
partners and the youth they serve, as well as within the philanthropic sector, while supporting G4GC to advance our mission.

- **Desire to Support Communications that Center Girls of Color**
  The Communications Associate will have demonstrated ability to work with youth of color, as well as non-profit and philanthropy-focused organizations. They will have a passion for advancing narratives about girls, femmes and gender-expansive youth of color that speak to their full power and dignity. This individual will be adept at executing communications as needed, and will also be able to think creatively about how to engage young people and grantee-partners in communications efforts across various platforms, and to support grantee-partners in advancing their own communications capacity.

**Key Responsibilities**

- Ideate, develop, and generate communications and digital media content that advance the mission, values, and purpose of G4GC, and can be adapted to various platforms (social media, newsletters, website, podcasts, presentations, videos).
- Manage social media platforms, strategy, and creators, collaborating with Senior Director of Communications.
- Advance social media strategies that make best use of current and emerging platforms to reach specific audiences, and collaborate with G4GC team and with communications consultants to ensure consistent messages across platforms.
- Support the development of organizational branding and communications strategies that align with G4GC’s mission, purpose, values, goals, and strategy.
- Work with programmatic staff, communications consultants, and partner organizations to support partnerships, including the #1Billion4BlackGirls campaign and Black Girl Freedom Fund, the New Songs Rising Initiative, and other G4GC funds.
- Collaborate with external media partnerships.
- Collaborate with G4GC Youth Advisory Council and Design Team, and grantee partners to develop youth-centered, youth-led, and youth-focused communications strategies and tools.
- Work with G4GC programmatic staff to support grantee partners’ communications capacity.

**Required Qualifications**

- Exceptional written and verbal communication, and skilled in translating complicated topics into accessible, compelling, story-driven narratives
- At least 3 years of experience in communications. Experience in communications for nonprofit and/or philanthropic organizations preferred.
- Experience writing, editing, and copy editing content for various channels and platforms (websites, social media platforms, newsletters, emails), and keen attention to detail.
- Experience working and collaborating with youth, and a shared commitment to serving the unique needs and challenges of girls across the spectrum of cisgender, transgender or gender-expansive youth of color in the United States and territories.
- Demonstrated understanding of how race, ethnicity, gender expression, sexuality, and age shape experiences with power and access to opportunity, particularly in the U.S. context.
- Experience in adapting to changing models, embracing current and emerging communication platforms. Agility and ability to quickly course-correct in changing or complicated political environments and communities, both internally and externally.

**Preferred Qualifications**

- Experience working on social justice and fundraising campaigns.
● Experience creating and editing videos and podcasts, and familiarity with WordPress.
● Experience working with remote team members.
● Commitment to G4GC’s values

ABOUT COMPENSATION AND BENEFITS
The salary range for this position is $75,000 to $85,000 commensurate with experience, plus a competitive benefits package including health coverage, retirement benefits, paid sick leave, vacation and holidays, tuition reimbursement, and access to professional development resources.

HOW TO APPLY
Please email a cover letter, résumé, and example of your communications work. Samples would ideally include an action email, social media samples, an op-ed and/or published articles. Include a list of three references, and send with the subject line “G4GC Communications Associate” to: Josefina@grantmakersforgirlsofcolor.org on or before 5 p.m PST on Thursday, August 26th, 2021 (position will remain open until filled). Email applications are required. One combined PDF file is preferred. Note that application review begins immediately and candidates will be notified in advance of any outreach to references. Position open until filled.

As a project of Rockefeller Philanthropy Advisors, the Grantmakers for Girls of Color is a values-based equal opportunity employer. We have a deep commitment to building transformative culture and challenging racism, sexism, homophobia and oppression in all its forms. We strongly encourage people of color, women, LGBTQ individuals, differently-abled people, formerly incarcerated people and people of any and all traditionally marginalized identities to apply. Applicants will not be discriminated against because of race, color, sex, sexual orientation, gender identity or expression, age, religion, national origin, disability, ancestry, marital status, veteran status, medical condition or any protected category prohibited by local, state or federal laws.